



NFL ON LOCATION PRESENTS:



INDIANAPOLIS 02.05.12

## NO ONE CAN GIVE YOU THE SUPER BOWL LIKE THE NFL

NFL On Location is the National Football League's event experience and hospitality source. For Super Bowl XLVI, we're offering the authentic NFL experience - one that cannot be matched by anyone else.

NFL On Location also provides unique and unparalleled access to select NFL Events throughout the year including Pro Bowl, NFL Draft and the International Challenge Series in London. Only NFL On Location can offer guaranteed seat locations, group seating blocks, exclusive hospitality, and the confidence and certainty of working directly with the National Football League.

CALL NOW TO BOOK YOUR SUPER BOWL XLVI  
EXPERIENCE:

**1.888.675.4621, ext. 2236**





NFL ON LOCATION PRESENTS:



## YOUR AUTHENTIC, VIP SUPER BOWL EXPERIENCE IS AS EASY AS 1-2-3

1. SELECT YOUR SEAT LOCATION
2. SELECT YOUR HOTEL ACCOMMODATIONS
3. ENJOY YOUR INSIDER EXTRAS

For Super Bowl XLVI, let us bring you the exact Super Bowl Program Package that suits your specific needs. Our packages come with exclusive Insider Extras and your choice of either gameday only or multi-day options featuring the very finest accommodations available in the Indianapolis area.

All it takes to create your unforgettable Super Bowl experience is three easy steps:

1. Select your seats based on location in the stadium
2. Select your hotel accommodations  
(single occupancy, double occupancy, or none at all)
3. Discover all the amazing extras that come with your package

It's that simple.

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SUPER BOWL

XLVI

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# STEP 1: SELECT YOUR SEAT LOCATION



**FOR RED SEAT PACKAGES (A-E) GO TO PAGE 4 ►**  
**FOR WHITE SEAT PACKAGES (F-H) GO TO PAGE 6 ►**  
**FOR BLUE SEAT PACKAGES (I-L) GO TO PAGE 8 ►**



# RED PACKAGES ACCOMMODATIONS



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		SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY	
<b>A</b>	<b>Club Seating - Prime Sidelines</b> 100 and 200 levels between the 25s		\$9,599	\$8,199	\$6,899
<b>B</b>	<b>Club Seating - Prime Sidelines</b> 300 and 400 levels between the 20s		\$9,399	\$7,999	\$6,699
<b>C</b>	<b>Sideline Seating</b> 100 and 200 levels Goal to the 20		\$8,399	\$6,999	\$5,699
<b>D</b>	<b>Sideline Seating</b> 300 and 400 levels		\$8,199	\$6,799	\$5,499
<b>E</b>	<b>Corner Seating</b> 100 and 200 levels		\$7,499	\$6,099	\$4,799

All pricing is per person, 4 night stay (2.2.12 - 2.6.12): **SINGLE** (1 guest, 1 room), **DOUBLE** (2 guests, 1 room), **GAMEDAY** (does not include hotel)

### RED PACKAGE HOTELS INCLUDE:

- The Columbia Club, Indianapolis
- Hyatt Place Indianapolis Airport, Indianapolis
- Hampton Inn Downtown Indianapolis - Circle Centre Hotel, Indianapolis
- Courtyard Indianapolis Carmel, North Carmel
- Courtyard Indianapolis Northwest, Indianapolis

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\*Please note hotel accommodations are subject to change, please contact a representative for the most current options.



## RED PACKAGES INSIDER EXTRAS



Only NFL On Location takes you behind the scenes with coveted amenities and access unavailable from anyone else. That's because NFL On Location is the NFL. You want the NFL? Go to the NFL.

### SUPER BOWL GAMEDAY HOSPITALITY EXPERIENCE

- Premium In-Stadium Venue (open 3 hours pregame and 2 hours postgame)
- Full Premium Menu and Top-Shelf Open Bar
- Player Appearances
- Interactive Activities and More



### AMENITIES

- Super Bowl XLVI Gift Bag
- Exclusive Stadium Collection Game Program
- Super Bowl XLVI Lanyard with Ticket Sleeve



### VIP ACCESS

- Express Security Entrances to the Stadium on Super Bowl Sunday
- Preferred On Location Stadium Parking (parking fees not included)



### EXCLUSIVE POSTGAME ON-FIELD EXPERIENCE

- Postgame Field Access - once in a lifetime chance to experience the Super Bowl the way the players do: from the field

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## WHITE PACKAGES ACCOMMODATIONS



		SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY	
<b>F</b>	<b>End Zone Seating</b> 100 and 200 levels		\$5,899	\$4,749	\$3,599
<b>G</b>	<b>Corner Seating</b> 300 and 400 levels		\$5,699	\$4,549	\$3,399
<b>H</b>	<b>End Zone Seating</b> 300 and 400 levels		\$5,599	\$4,449	\$3,299

All pricing is per person, 4 night stay (2.2.12 - 2.6.12): **SINGLE** (1 guest, 1 room), **DOUBLE** (2 guests, 1 room), **GAMEDAY** (does not include hotel)

### WHITE PACKAGE HOTELS INCLUDE:

- Hilton Garden Inn Indianapolis Northwest/Fishers, Fishers
- Homewood Suites by Hilton Indianapolis - At the Crossing, Indianapolis
- Homewood Suites Indianapolis Northwest, Indianapolis
- La Quinta Inn Indianapolis East, Indianapolis

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**SUPER BOWL GAMEDAY HOSPITALITY EXPERIENCE**

- On Location Premium Venue within the Stadium Secured Perimeter (open 3 hours pre-game and 2 hours postgame)
- Full Premium Menu and Top-Shelf Open Bar
- Player Appearances
- Interactive Activities and More



**AMENITIES**

- \$100 In-Stadium Super Bowl XLVI Merchandise Coupo
- Exclusive Stadium Collection Game Program
- Super Bowl XLVI Lanyard with Ticket Sleeve



**VIP ACCESS**

- Express Security Entrances to the Stadium on Super Bowl Sunday
- Preferred On Location Stadium Parking (parking fees not included)



**THE NFL EXPERIENCE**

- Access to the NFL's Pro Football Theme Park located in the Indianapolis Convention Center featuring interactive games and attractions for fans of all ages





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# BLUE PACKAGES ACCOMMODATIONS



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			SINGLE OCCUPANCY	DOUBLE OCCUPANCY	GAMEDAY ONLY
<b>I</b>	<b>Sideline Seating</b> 500 and 600 levels Between the 15s		\$4,799	\$3,949	\$3,099
<b>J</b>	<b>Sideline Seating</b> 500 and 600 levels Goal to the 15s		\$4,499	\$3,649	\$2,799
<b>K</b>	<b>Corner Seating</b> 500 and 600 levels		\$4,299	\$3,449	\$2,599
<b>L</b>	<b>End Zone Seating</b> 500 and 600 levels		\$4,199	\$3,349	\$2,499

All pricing is per person, 4 night stay (2.2.12 - 2.6.12): **SINGLE** (1 guest, 1 room), **DOUBLE** (2 guests, 1 room), **GAMEDAY** (does not include hotel)

### BLUE PACKAGE HOTELS INCLUDE:

- Comfort Suites Carmel, Carmel
- Fairfield Inn & Suites Indianapolis East, Indianapolis
- Country Inn & Suites Indianapolis Airport South, Indianapolis

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**SUPER BOWL GAMEDAY HOSPITALITY EXPERIENCE**

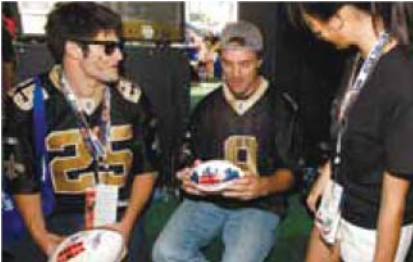
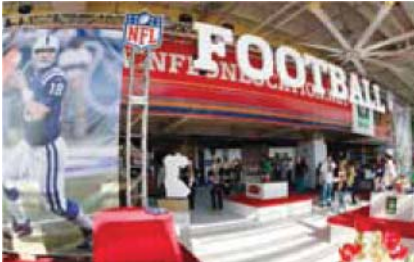
- On Location Premium Venue within the Stadium Secured Perimeter (open 3 hours pre-game)
- Full Premium Menu and Open Bar
- Player Appearances
- Interactive Activities and More

**AMENITIES**

- \$50 In-Stadium Super Bowl XLVI Merchandise Coupo
- Exclusive Stadium Collection Game Program
- Super Bowl XLVI Lanyard with Ticket Sleeve

**VIP ACCESS**

- Express Security Entrances to the Stadium on Super Bowl Sunday
- Preferred On Location Stadium Parking (parking fees not included)



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